

THE WOOLMARK COMPANY

CELEBRATES



WOOL4SKOOL®

Student Design Competition

Australian Wool Innovation and The Woolmark Company are pleased to announce that registrations for the 2014 Wool4Skool® design competition are now open, with Australian high school students and teachers encouraged to register.

Lesson plans and resource packs have been designed in line with each state's school curriculum, providing an easy-to-teach program to introduce to your years 7 to 11 classroom. Teacher lesson plans - along with the student design brief - will vary for each year group and can be downloaded for free at www.wool4skool.com. Teachers can also register for a free fabric sample pack containing swatches of Merino wool.

In 2014 The Woolmark Company is celebrating 50 years of the Woolmark brand. To coincide with this anniversary students are asked to design an outfit inspired by the past 50 years of fashion.

This is purely a design competition - students don't need to actually make the outfit. We just want their sketched-up designs and one lucky winner will have his or her outfit turned into reality by leading Australian fashion designer Jonathan Ward. Another will win a week's internship at Camilla and Marc! Teachers are also in the running to win some great prizes.

Don't have time to introduce Wool4Skool® into your class? Encourage students to enter as individuals, with resources available to download for free at www.wool4skool.com.

Key dates

Registrations close 31st May 2014

Submissions open 1st June 2014

Submissions close for years 7 and 8 students 17th July 2014

Submissions close for years 9 and 10 students 24th July 2014

Submissions close for Year 11 and teachers 31st July 2014

Yours sincerely

The Wool4Skool® Team



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